



## Quota International Milestones 1919 – 2019

**1919:** Quota Club International, Inc., is founded by Wanda Frey Joiner in Buffalo, New York, United States. Members contribute to a World War I victory campaign.

**1924:** “Girls’ Service” is adopted as the main service project for members to identify and assist underprivileged girls.

**1925:** Quota Club International officially becomes an international organization supported by 2,000 women when Canadians in Winnipeg, Manitoba, establish a Quota community.

**1927:** Quota International receives the attention of U.S. President Calvin Coolidge, who sends greetings to members at Quota’s Convention. Quota International moves its headquarters to Washington, D.C. with a General Secretary in charge. Up until this time, the headquarters had been moved each year to the home of the president.

**1930s:** The service focus broadens to include good citizenship, international, and women’s service.

**1940s:** During World War II, Quota members support the Red Cross and volunteering for other war and defense projects. After the war, Quota International sends a representative to the White House to urge the inclusion of female delegates in conferences and agencies, both nationally and internationally.

**1946:** Aid to deaf and hard-of-hearing individuals is adopted as a service mission.

**1950s:** The Quota International Fellowship Fund is established to provide scholarships to college students.

**1954:** With service work focused on traffic safety, Quota International is invited to send a delegate to a White House Conference on Highway Safety.

**1960s:** Quota International partners with the international relief organization, CARE, supporting solutions to poverty for more than 25 years.

**1970:** South Pacific members advocate for television news to include closed captioning and promote *Vial of Life* to provide life-saving medical information in the home.

**1972:** Aid to deaf, hearing-impaired and speech-impaired people becomes an official service project with *Shatter Silence*, a public awareness campaign about deafness. Quota International pioneers efforts helping the public understand deafness.

**1974:** The Quota International Charitable and Educational Foundation is established to expand work with hearing and speech providing scholarships to students who are deaf or hearing-impaired or students preparing to work with deaf or hearing-impaired.

**1975:** Quota International becomes a certified NGO with the United Nations.

**1980s:** Closed captioning is adopted as a Quota-wide project. Other Shatter Silence initiatives include: increasing awareness of noise pollution, promoting hearing screening for infants and senior citizens, providing scholarships for those entering the field of hearing and speech, recognizing an international Deaf Woman of the Year, providing subtitles for children's videos in Australia, and becoming a member of the Council for Better Hearing and Speech Month in the United States with regular meetings at the White House and on Capitol Hill.

**1983:** The Club-to-Club initiative is launched so that Quotac in any country can contribute to the service work of Quota clubs in developing countries.

**1984:** A United Nations representative attends and addresses Quota's 1984 convention in its Revolution for Child Survival program.

**1985:** Quota adopts a UNICEF-assisted project in Uganda to provide immunizations for children. This program aimed at preventing such diseases as polio, measles, diphtheria, tetanus, whooping cough, and tuberculosis in children.

**1985:** Quota International purchases offices in Dupont Circle, Washington, D.C.

**1988:** Quota expands its partnership with UNICEF in a new project to provide oral rehydration therapy to the children of Bhutan. Oral rehydration rights infant diarrhea, one of the deadliest killers of children of that country.

**1991:** UNICEF Goodwill Ambassador and actress Audrey Hepburn writes to Quota club presidents applauding Quota's involvement in the efforts in Bhutan.

**1993:** Assisting disadvantaged women and children becomes Quota's second service mission.

**1995:** Quota International begins awarding large research grants focused on bettering the lives of deaf and hard-of-hearing people. The House Ear Institute in Los Angeles, California, is granted \$100,000 and the Children's Cochlear Implant Center in Sydney, New South Wales, receives \$25,000 for continued research. Quota International launches Leaders as Listeners, a strategic process that enables Quota members worldwide to participate in major organizational discussions and decisions.

**2000:** Quota International launches the We Share Foundation to support the service work of members worldwide through technical assistance, programs, and grants. The Foundation wins the Blue Ribbon Award for Program Excellence from the United Nations Association for its Club-to-Club World Service initiative. Quota International's Encouraging Leadership Program is awarded the Keystone Award for Excellence in Membership by the American Society of Association Executives.

**2001:** Quota International wins the Organization of Excellence Superstar Award from the Greater Washington Society of Association Executives for its Leaders as Listeners Strategic Initiative. The initiative repositioned and strengthened Quota International and launches the organization's charitable arm, the We Share Foundation. This success is featured in the *Executive Update* magazine. In addition, Quota International's award-winning Encouraging Leadership Program is profiled in *Association Management* magazine. For a second year, the We

Share Foundation's Club-to-Club World Service Program wins the United Nation Association's Blue Ribbon Award for Program Excellence.

**2002:** Quota International attends the United Nation's annual NGO (Non-Governmental Organization) conference as a member of the United Nations Association of the United States of America's Council of Organizations.

**2003:** The newly redesigned *The Quotarian* magazine wins the 2003 Apex Award and the 2003 Communicators Media Award of Distinction.

**2004:** *The Quotarian* magazine wins the 2004 Apex Award, the 2004 Communicators Media Award of Distinction, and the 2004 MarCom International Award.

**2005:** Quota International's We Share Foundation launches its Hurricane Relief Fund, Quota's first-ever worldwide emergency response to natural disaster facilitating support relief through its Volunteers in Action initiative. *The Quotarian* magazine wins the 2005 Apex Award, the 2005 Communicators Media Award of Distinction, and the 2005 MarCom International Award.

**2006:** Cops 'n' Kids is officially adopted as an international literacy initiative for Quota clubs following the first successful effort in 1997 by Quota International of Kenosha-Racine, Wisconsin to work with police officers to promote literacy. The Healthy Hearing Campaign is launched with the distribution of ear plugs in Quota communities. Quota International's Hurricane Katrina relief effort is honored by the American Society of Association Executives as an Outstanding Program that Advances America. *The Quotarian* magazine wins the 2006 Apex Award, the 2006 Communicators Media Award of Distinction, and the 2006 MarCom International Award.

**2007:** Quota International's We Share Foundation expands its Club-to-Club World Service initiative to include 15 projects run by Quota members in developing countries. The Foundation's Cops 'n' Kids Literacy Program is honored by the American Society of Association Executives as a 2007 Outstanding Program that Advances America. *The Quotarian* magazine wins the 2007 Apex Award, the 2007 Communicators Media Award of Distinction, the 2007 Hermes Creative Award, and the 2007 MarCom International Award.

**2008:** Through the Sound Beginnings Children's Hearing Aid Program, Siemens Inc. provides Quota International with 100 hearing aids for children from disadvantaged backgrounds. Valued at several hundred thousand dollars, it is the largest donation that Quota International has received. *The Quotarian* magazine wins the 2008 Apex Award, the 2008 Communicators Media Award of Distinction, the 2008 Hermes Creative Award, and the 2008 MarCom International Award. The We Share Foundation's Volunteers in Action initiative (the slate of programs and public awareness initiatives carried out by members worldwide) is honored by the American Society of Association Executives as a 2008 Outstanding Program that Advances America.

**2009:** Siemens Inc. donates another 100 pediatric hearing aids for children from disadvantaged backgrounds. *The Quotarian* magazine wins the 2009 Apex Award, the 2009 Communicators Media Award of Distinction, the 2009 Hermes Creative Award, and the 2009 MarCom International Award. The We Share Foundation's Volunteers in Action initiative is honored by the American Society of Association Executives as a 2009 Outstanding Program that Advances America.

**2010:** Quota International expands its Junior Quota Mentoring Program to help local middle school, high school, or college students develop leadership skills and perform meaningful service work. *The Quotarian* magazine wins the 2010 Apex Award, the 2010 Communicators Media Award of Distinction, the 2010 Hermes Creative Award, and the 2010 MarCom International Award. The We Share Foundation's Hand-in-Hand World

Service Program, formerly known as Club-to-Club World Service, is awarded the 2010 Communitas Award for Program Excellence. Quota International launches a new three-year strategic initiative, Creating the Quota of Tomorrow, a comprehensive seven-step program, to reposition the organization and make better use of technology. The initiative expands and improves We Share Foundation service initiatives.

**2011:** *The Quotarian* magazine wins the 2011 Apex Award, the 2011 Communicators Media Award of Distinction, the 2011 Hermes Creative Award, and the 2011 MarCom International Award. The We Share Foundation's Hand-in-Hand World Service Program is awarded the 2011 "Power of A" Gold Award and the 2011 Communitas Award for Program Excellence.

**2012:** Quota International's Healthy Hearing Ear Plug program is expanded to include, *Listen Up, Turn it Down*, a noise-induced hearing loss public awareness campaign that incorporates materials and resources from Noisy Planet of The National Institute on Deafness and Other Communication Disorders (NIDCD). Quota's redesigned Quota International Web Site wins the 2012 Hermes Creative Gold Award for exceeding the industry's high standards. *The Quotarian* magazine wins the 2012 Apex Award, the 2012 Communicators Media Award of Distinction, the 2012 Hermes Creative Award, and the 2012 MarCom International Award. The We Share Foundation's Hand-in-Hand World Service Program is awarded the 2012 "Power of A" Silver Award and the 2012 Communitas Award for Program Excellence.

**2013:** *The Quotarian* magazine wins the 2013 Apex Award, the 2013 Communicators Media Award of Distinction, the 2013 Hermes Creative Award, and the 2013 MarCom International Award.

**2014:** "Empowering men, women, the deaf, hard-of-hearing, and speech-impaired in local communities around the world," becomes Quota International's new mission statement during International Convention.

**2015:** In light of Quota International's powerful history of women in action, it enters into a formal partnership with the National Women's History Museum--a non-profit that gained approval from the U.S. Congress to build the first women's history museum on the National Mall in Washington, D.C. Quota International officially partners with Smart911. Smart911 empowers women, children, the deaf, hard-of-hearing, and speech-impaired by allowing all families to provide lifesaving information directly to 9-1-1 dispatchers and first responders by creating a free Smart911 Safety Profile.

**2018:** "*Empowering women, children, the deaf and hard-of-hearing, and people with speech difficulties in local communities around the world,*" becomes Quota International's new mission statement during International Convention.

**2019:** Quota International Inc. celebrates 100 years of outstanding service in local communities around the world. *Beginning Quota's Second Century of Service*, a new strategic initiative, is launched for the purpose of defining Quota's evolution as an organization going forward.