

Entry Question # 1

Describe your club's outstanding fund-raising accomplishment this year.

On Saturday October 26, 2002 our club hosted "From Quota With Love", a bachelor and silent auction. It was a fun and exciting evening to raise money for hearing programs in our local schools and to promote our Quota club within the community. This James Bond themed event auctioned off 15 dream date packages to be escorted by local eligible bachelors.

Wanting an industrial look to match many Bond movies, we chose a local brewing facility to showcase our event. We decorated the tables in white table clothes, silver trays, black top hats and martini glasses filled with silver confetti. Above the DJ's area, we hung a large banner that said "From Quota With Love" (picture is included). The brewery had a steel loft we used during the auction to hold the bachelors who would come down a steel staircase wrapped in white tube lighting. At the top of the loft, we also had a white backlit screen that our 'Bond girls' danced behind. To top off the total look, we rented a multi-colored light stand to add festivity and key lighting to the event.

The event started with guests being greeted by our Quotarians at the door. They then registered to bid and received a martini shaped bidding paddle and a "passport" which had a brief bio of the bachelors and an entry form in the back. By collecting 10 different initials from the bachelors waiting inside the taproom, the women could win 50 bid bucks to use towards the bachelors later that night. It was a great icebreaker. We had bachelors of all ages from 21 to over 60. It was a great mix of men and drew women of all ages.

After a period of mingling, eating delicious hors d'oeuvres (made by our club members), bidding on our fabulous silent auction tables and a little dancing with the men, the auction began. The DJ was great in keeping the crowd entertained. We wrote intriguing bios on each man as they came down to help entice the women to bid. To keep the event focused, after each bachelor was sold, we had him escort the winning bidder to the payment area. There she settled her bid and received her date details (along with any gift certificates) and the bachelor's phone number. All of our bachelors did very well, with the highest bids of \$400 going towards 2 men. One was over 60 years old! The final bachelor auctioned off was our very own Agent 007 (whom we kept secret), whom was revealed as our DJ.

After the auction, the Quotarians personally handed out dessert and coffee to all our guests. Everyone who attended stated how much fun they had and were looking forward to our next event. It was a bid success for our club in that it raised big dollars and gave us the publicity we deserved.

QI Paso Robles Club

Entry Question #2

How did your club achieve this success? Please describe the project/program in detail, your timeline, project budget and total funds raised.

Timeline is attached.

Item	Proposed Budget	Actual Budget
Room Rental	400	0
Rentals (tables, linens, chairs)	532	583.41
Decorations	100	59.75
Food/Wine	700	605.81
Entertainment	350	350
Publicity	1500	900
Misc. (dates, bachelor gifts, etc.)	500	442.21
Total Expenses:	4082	2941.18

Funds Raised

50/50 Drawing	160
Silent Auction	1230
Sponsorships	625
Live Auction	2345
Ticket Sales	1144
In-kind	4160
Total Raised	9664

We couldn't have achieved our success without the teamwork of our members.

## QI Paso Robles Club

### Entry Question # 3

How has your fund-raising project/program benefited your club?

I think the most important benefit we received was publicity of our club in the community. Many residents had not heard of Quota before, and we had been in the community for 49 years. It was a great opportunity to spread the word about who we are and what we do. With the exposure, we had the opportunity to recruit new members. We also generated a renewal of service in our existing members. Many have been with the club for over 10 years and it re-affirmed what our club stood for and the reason we joined. Many members who were a little hesitant regarding our project came out of this experience rejuvenated. In fact, some that were unsure of our idea came to us afterwards and asked when we could do it again and pledged 110% effort to our next endeavor. Lastly, we were able to benefit our local schools by purchasing 2 hearing aid devices for elementary classrooms and have a reserve for their upkeep and maintenance. Seeing the realization of our hard work and the appreciation of the schools was the best benefit any one of us could receive.

### Entry Question # 4

What is your best advice to clubs that want to improve their fund-raising success?

I think the best advice is to think outside the box. We took an idea that had not been done in our community before and it helped us stand out from other fund raising efforts. Because of our ingenuity, we were able to reach supporters that may not have gone to other types of fundraisers. Plus, since our event was geared towards women, we had a greater opportunity for promotion and membership.

Learn from your lessons. When approaching any new event, take notes and learn from things that may not have gone smoothly or could be done better. That way you can have an even more successful fund-raiser the next time. The lessons we learned from our event are to plan for it earlier in the year, since a lot of businesses are already committed for fund raising dollars and sell alcohol instead of providing it. For the \$400 we spent on wine for the event, we probably could have sold it by the glass and made \$800. Plus we will probably have bachelors and bachelorettes to double our attendance.