

# QUOTARIAN MAGAZINE

## SPECIAL ADVERTISING OPPORTUNITY

Here's a special opportunity from Quota International to place your business or personal advertisement in an upcoming issue of the *Quotarian* magazine.

### SPECIAL OPPORTUNITY PRICING

*New this year*—All Ads will be published in **FULL COLOR** at last year's black and white price!

SIZE	FULL COLOR
Back Cover (3/4 page only)	U.S.\$1,125
Inside Front	U.S.\$1,125
Inside Back	U.S.\$1,075
Full Page	U.S.\$1,000
2/3 Page	U.S.\$850
1/2 Page	U.S.\$600
1/3 Page	U.S.\$375
1/6 page	U.S.\$225

### DISTRIBUTION

Individual copies will be distributed to some 7,000 current members of Quota International, worldwide. Readers include our members, their business associates, corporations, aligned firms and families in 300 chapters throughout the United States, Canada, Australia, New Zealand, the Caribbean and Southeast Asia.

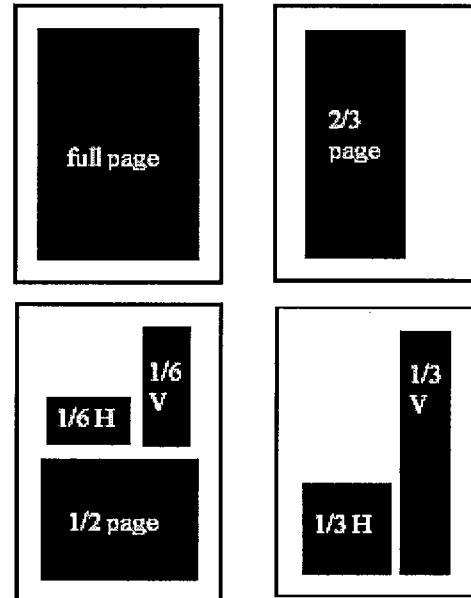
### DEADLINES....

SPACE RESERVATIONS:	November 1
ARTWORK DUE:	November 15

### BILLING AND TERMS

For one time advertisements, payment in the amount equaling 50 percent of the advertising rate (shown above) is due with the space reservation. The balance due will be invoiced upon publication. Terms: Net 10 days.

If, for any reason, Quota International postpones, delays or substantially changes the printing specifications for any issue, appropriate cost adjustments will be made to the advertiser.



### SPECIFICATIONS

Dimensions:	3 columns, each 2 1/4" wide with 1/4" gutter between each column.
Page Trim:	8 2" x 11", bleed pages should allow 1/8" trim all sides.
Live Matter:	7 1/4" x 10"
Margins:	2" top and bottom, 5/8" left and right.

Size	Inches Wide	Inches Deep
Full Page Live	7 1/4"	x 10"
Full Page Bleed	8 3/4"	x 11 1/8"
2/3 Page	4 3/4"	x 10"
1/2 page	7 1/4"	x 4 7/8"
1/3 Page, vertical	2 1/4"	x 10"
1/3 Page, horizontal	4 3/4"	x 4 7/8"
1/6 Page, vertical	2 1/4"	x 4 7/8"
1/6 Page, horizontal	4 3/4"	x 2 5/16"

### Direct inquiries to:

Quota International at 1420 21st St., N.W., Washington, D.C. 20036. Voice/TDD: 202/331-9694; Fax: 202/331-4395; e-mail: [staff@quota.org](mailto:staff@quota.org).

### Please make checks payable to:

Quota International, Inc.