

QUOTARIAN MAGAZINE ADVERTISING SALES AGREEMENT AND SPACE RESERVATIONS

Please use this form to provide Quota International with information, reserve advertising space, and as a sales agreement to publish an advertisement in the *Quotarian* magazine. This agreement between Quota International (Publisher) and _____ (Advertiser) is effective at the date of the parties signing this agreement.

Advertiser _____

Address _____

Telephone _____ **Fax** _____

E-mail _____

Name of Contact _____ **Title** _____

Type of product or service to be advertised

TERMS AND CONDITIONS:

This agreement between the above named Publisher and Advertiser shall include the following terms and conditions:

1. Advertiser does agree to purchase advertising space in the *Quotarian* magazine according to the rates enumerated below;
2. Publisher does agree to include Advertiser's photograph and/or ad copy in the size requested below;
3. Ad spaces measuring less than one full page may include one photograph per ad. Photographs used in full page ads are limited to a maximum of three. Any and all photographs submitted must be of excellent quality and sharpness. Publisher reserves the right to decline use of photographs which do not meet the quality standards of publication;
4. Advertisers may submit camera-ready artwork, including copy, logos, and photographs on computer disk in MAC or PC (in programs such as Quark, PageMaker, Photoshop, etc.), or as a final artwork paste-up or advertising slick, all of which are subject to Publisher approval. Conversion fees may apply to computer disks. All advertising materials sent to the Publisher must be preceded by payment, and this form completed and signed;
5. Advertisers not submitting finished artwork may hire the publisher to design, layout, and paste-up their ad, and will be billed additionally at the rate of \$75 per hour.

6. For approval of ads created by the Publisher, advertisers will be sent a fax of their camera-ready copy and photo. Approval and/or changes to the ad will be made within three business days from receipt;

7. ADVERTISING SPACE RATES AND SERVICES SELECTED. Please mark your selection(s):
***New this year*—All Ads will be published in FULL COLOR at last year’s black and white price!**

- Back Cover, U.S.\$1,125
(3/4 page only)
- Inside Front Cover, U.S.\$1,125
- Inside Back Cover, U.S.\$1,075
- Full Page, U.S.\$1,000
- 2/3 Page, U.S.\$850
- 1/2 Page, U.S.\$600
- 1/3 Page, U.S.\$375
- 1/6 Page, U.S.\$225

I am reserving advertising space by submitting this form with my check by the required due date (see “Deadlines”).

I agree to purchase camera-ready artwork (designed from my submitted information) at the rate of \$75 per hour. This sum will be invoiced additionally by the Publisher after the work is completed.

I agree to submit all necessary ad information or camera-ready artwork no later than the required due date (see “Deadlines”).

Advertising Space Rate (from above), TOTAL DUE: \$ _____ Less 1/2 payment included now: \$ _____ (_____) BALANCE DUE (to be invoiced upon publication): \$ _____
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Please return this signed and completed form with the advertising space check to Quota International, 1420 21st St., N.W., Washington, D.C. 20036, no later than November 1. Submitted artwork and/or copy for creating your ad are also due to the same address by November 15. If paying by VISA or Master Card, please enter your card number

_____ and expiration date _____.

Authorized signature (Publisher)

Date

Authorized signature (Advertiser)

Date