

Contact: Nancy Fitzpatrick
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Telephone: 202.331.9694



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Quota International Membership Magazine and Web Site Receive Hermes Creative Awards

(Washington, D.C.)—Quota International’s membership magazine and We Share Foundation Web site have been recognized in the 2008 Hermes Creative Awards competition. Named after the Greek messenger who was the god of literature, invention, and commerce, the award recognizes creative achievement in communications. Administered and judged by the Association of Marketing and Communication Professionals, the competition celebrates marketing and communications work that exceeds high standards of excellence and establishes industry benchmarks. The 2008 *Quotarian* magazine received a Gold Award for exceeding high industry standards in the Magazine category, one of just 18 percent of the nearly 4,000 entries to be so honored. Also receiving recognition was the We Share Foundation Web site, which was awarded an Honorable Mention in the Web site category.

The *Quotarian* has been published every year since the inception of Quota International, an 89 year-old international service organization that links members of all ages, occupations, and nationalities in a worldwide network of service and friendship. Its charitable arm, the We Share Foundation, supports members by operating service programs, awarding grants, and offering technical support, education, information, and publications.

Publications like the *Quotarian* provide the information and inspiration to link together members of 280 clubs in 14 countries around the globe. The 2008 award-winning edition included a feature story on how Quota service encourages early detection and treatment of deafness and higher standards in hearing healthcare, updates on club activities and the Club-to-Club program that supports life-saving projects in developing countries, and a centerfold photograph that won first prize in the We Share Foundation's International Photography competition.

Meanwhile, the We Share Foundation Web site provides members with the tools and resources for service success. It includes a service project directory, listing of Club-to-Club projects and detailed instructions and resources for undertaking a variety of service initiatives.

For more information about Quota International, the We Share Foundation, and their publications, contact Nancy Fitzpatrick, Deputy Executive Director.

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