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FOR IMMEDIATE RELEASE

Quota International Membership Magazine and Web Site Honored with MarCom Creative Awards

(Washington, D.C.)— Quota International's membership magazine and Web site have been recognized in the MarCom Awards 2008 competition. For the sixth straight year, Quota International's annual membership magazine has been recognized for quality, creativity, and resourcefulness. The *Quotarian* received a Gold Award for exceeding high industry standards in the Magazine/Non-Profit category, one of just 18 percent of the over 5,000 entries to be so honored. Administered and judged by the Association of Marketing and Communication Professionals, the competition celebrates marketing and communications work that exceeds high standards of excellence and establishes industry benchmarks. It is one of the largest awards competitions of its kind in the world. Also receiving recognition was the Quota International Web site, which was awarded an Honorable Mention in the Web site category.

The *Quotarian* has been published every year since the inception of Quota International, an 89 year-old international service organization that links members of all ages, occupations, and nationalities in a worldwide network of service and friendship. Its charitable arm, the We Share Foundation, supports members by operating service programs, awarding grants, and offering technical support, education, information, and publications.

Publications like the *Quotarian* provide the information and inspiration to link together members of 280 clubs in 14 countries around the globe. The 2008 award winning edition included a feature story on how Quota service encourages early detection and treatment of deafness and higher standards in hearing healthcare, updates on club activities and the Club-to-Club World Service Program that supports vital projects in developing countries, and a centerfold photograph that won first prize in the We Share Foundation's International Photography competition.

Meanwhile, the Quota International Web site, www.quota.org, winner of MarCom's honorable mention award, provides members with the tools and resources they need for club success. The Web site includes information about Quota's world, special sections for club and district leaders, annual report information, and the Quota Express Web Magazine. Honorable mention certificates were granted to approximately 10% of entrants.

For more information about Quota International and its publications, contact Nancy Fitzpatrick, Deputy Executive Director.

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