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Four Quota International Publications Receive Hermes Creative Awards

(Washington, D.C.)—Several Quota International publications have been recognized in the 2007 Hermes Creative Awards competition. Named after the Greek messenger who was the god of literature, invention, and commerce, the award recognizes creative achievement in communications. Administered and judged by the Association of Marketing and Communication Professionals, the competition celebrates marketing and communications work that exceeds high standards of excellence and establishes industry benchmarks. The 2006 *Quotarian* magazine and the *We Share e-Zine* received Gold Awards for exceeding high industry standards in the Magazine and E-zine categories (respectively), two of just 18 percent of the 5,000 entries to be so honored. Also receiving recognition were the 2007 *Quotarian* (Honorable Mention, Magazine) and the We Share Foundation Web site (Honorable Mention, Web site).

The *Quotarian* has been published every year since the inception of Quota International, an 88 year-old international service organization that links members of all ages, occupations, and nationalities in a worldwide network of service and friendship. Its charitable arm, the We Share Foundation, supports members by operating service programs, awarding grants, and offering technical support, education, information, and publications.

Publications like the *Quotarian* provide the information and inspiration to link together members of 300 clubs in 14 countries around the globe. The 2006 award-winning edition included a feature story on the organization's hurricane relief-efforts in the aftermath of Hurricanes Katrina and Rita, updates on club activities and the Club-to-Club program that supports life-saving projects in developing countries, and a centerfold photograph that won first prize in the We Share Foundation's International Photography competition, while the 2007 edition included articles about Quota International's work with the United Nations and other international non-government organizations, successful club projects, and important club news.

Meanwhile, the We Share Foundation publications provide members with the tools and resources for service success. The Web site includes a service project directory, listing of Club-to-Club projects, detailed instructions and resources for undertaking a variety of service initiatives, as well as the *e-Zine*, which features successful service projects and updates on worldwide service initiatives.

For more information about Quota International, the We Share Foundation, and their publications, contact Nancy Fitzpatrick, Deputy Executive Director.

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